

MERCY, THE SEXTON ANOTHER MONTH

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PHOTO: ADAM PENNEY

Jamie March, Luke Major, Duncan Major,
Mat Lacombe, Jon Hynes

Formed by brothers Luke and Duncan Major over the long Newfoundland winter of 2007, **MERCY, THE SEXTON** is leading a new wave of east coast pop. Their sound is fresh and forward, built upon an affection for New Wave and 70s punk. They write short, hard-hitting pop songs that blend guitar and synth hooks with sharp, honest lyrics. Over the past 16 months the band has developed a dedicated following in the St. John's club circuit, and their popularity is spreading westward. Following the release of their debut album **ANOTHER MONTH** in April, they took their first crack at the Canadian touring circuit with 17 gigs across Eastern Canada. They have had the pleasure of playing with top Canadian acts such as The Hidden Cameras, Two Hours Traffic, Mardeen and Mark Bragg.

ANOTHER MONTH was recorded in St. John's, NL with production by Jody Richardson (Thomas Trio and the Red Albino, Fur Packed Action, The Pathological Lovers). It was mixed by Craig McConnell and mastered by Tim Branton at Greenpail Studio in Toronto, ON.

YR BEST* 3:15
SHEETS 2:13
LISTS OF LISTS 2:34
VIDEO 2:21
EVERYDAY & EVERY NIGHT* 2:02
NYC 2:51
CALL ME UP 3:05

*suggested for airplay



Release Date 25 April 2008
Wholesale Price 10.00
Suggested List 15.00
File Under Rock/Pop

Luke Major rhythm guitar/vocals
Mat Lacombe bass
Jon Hynes drums/lead guitar
Duncan Major organ/synthesizer

written by Luke Major
& Mercy, the Sexton
produced by Jody Richardson

QUOTES

PRESS

"Clever and catchy, fast and young, Mercy sound the way a great weekend feels."

Zach Goudie CBC RADIO

"Not only are these songs energetic, they're completely unforgettable."

Robert Hiscock

PRODUCT OF NEWFOUNDLAND

"The high-energy pop is punctuated with dandy New Wave harmonies, clever lyrics and enough guitar edge to hold the interest of those of us who winced the first time synthy keyboards took over the airwaves."

Ken Simmons THE TELEGRAM

KEY SELLING POINTS

- Produced by Jody Richardson (Thomas Trio and the Red Albino, Fur Packed Action)
- Backing vocals by The Once and Jody Richardson
- Promoted with showcases at NXNE, Atlantic Film Festival, Halifax Pop Explosion and Pop Montreal in 2008
- Recently toured Eastern Canada with Two Hours Traffic and Mardeen
- Currently playing shows locally, national tour upcoming in 2009